SUHANA AYISHA

Senior Front-End Software Engineer

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Professional Summary

Front-End Software Engineer with 6+ years of experience building scalable, high-performance web applications for one of the Middle East's largest e-commerce platforms. Experienced in developing customer-facing features for the core Noon marketplace, enterprise CMS platforms powering multiple marketplaces, and the Noon Business B2B platform across both web and mobile. Strong expertise in React, Next.js, TypeScript, React Native, state management, reusable component architecture, REST API integration, responsive design, and frontend performance optimization.

Technical Skills

Frontend: React.js, Next.js, React Native, Expo, SolidJS, TypeScript, JavaScript, HTML5, CSS3, CSS Modules, SCSS, Zustand, Redux
Backend & APIs: Node.js, REST APIs, Firebase, Authentication Flows
Testing: Jest, Cypress, Pytest, Tavern
Tools: Git, GitHub, Docker, Jenkins, Kubernetes, Yarn, npm, Bun, Android Studio, Jira, Agile, Lighthouse, WebPageTest

Professional Experience

Noon | Software Development Engineer | 2021 – Present

Noon Business
• Build the frontend for Noon Business using React, Next.js and TypeScript.
• Develop mobile features using React Native, Expo and Android Studio.
• Build reusable UI components and integrate REST APIs.
• Collaborate with Product, Design, Backend and QA throughout feature delivery.
• Participate in code reviews, debugging and production support.

Core Noon Marketplace
• Developed customer-facing features for the core Noon e-commerce platform.
• Built reusable React components, integrated APIs, delivered UI enhancements and performance improvements.

Enterprise CMS
• Built the multi-marketplace CMS powering Noon, Namshi, Noon Minutes and Home Services using React, Next.js and TypeScript.
• Developed reusable widgets including banners, navigation and product carousels.
• Designed packaging architecture for multi-marketplace adoption.
• Migrated legacy class components to hooks.
• Implemented i18n, Zustand state management and seller analytics dashboards.
• Built an internal QA application using SolidJS.

Tenderd | Software Engineer | 2019 – 2021

Built responsive React and TypeScript applications, implemented Firebase authentication, developed Node.js backend services, created ML dashboards and wrote unit tests.

Dubizzle | Software Developer Intern | 2019

Built automated testing pipelines with Cypress, Jest, Pytest and Tavern, created Jenkins CI/CD pipelines, used Lighthouse for performance testing and Docker for containerization.

Education

M.Sc. Artificial Intelligence & Computer Science
Heriot-Watt University Dubai (2023–2025)
Final Project: Handwriting-Based Gender Classification Using Deep Learning and Handcrafted Feature Fusion

B.Tech. Software Engineering
Manipal Academy of Higher Education Dubai (2015–2019)
Winner: Manipal Hackathon 2017 | Best Paper & Poster: MAHEBOT | Research Publications: IJAER, IRJAET, IJET